



# SPORT MANAGEMENT

The Department of Sport Management familiarizes students with all aspects of the sport industry and prepares them to be leaders of the future. Our goal is to create a stimulating and cooperative learning environment for analyzing issues pertaining to the business and culture of sports. As one of the few sport-based degree programs housed within a business school, we offer a comprehensive, business-focused curriculum that incorporates classroom learning with real world, experiential learning. Sport Management students may enroll in the 4+1 MBA program during their senior year. This option enables students to graduate with two degrees in five years: a Bachelor of Science in Sport Management degree and a Master of Business Administration.

## \$1,500

### MOORE-ECKEL SCHOLARSHIP

Incoming first-year students majoring in business may be eligible for this scholarship. To see eligibility requirements and other available scholarships, visit [msj.edu/scholarships](http://msj.edu/scholarships).

## EARN YOUR BACHELOR'S & MASTER'S DEGREES WITH ONLY ONE EXTRA YEAR

The 4+1 MBA program combines the undergraduate degree and the Master's degree and is open to business and non-business majors. For more information, contact [mba@msj.edu](mailto:mba@msj.edu).

### BEYOND THE CLASSROOM

#### HANDS-ON EXPERIENCE

Co-op and Service Learning immerse students in the real world and provide rich opportunities for experiential learning and the application of skills and knowledge learned in the classroom. Students work with a faculty mentor and an industry professional in a variety of businesses and non-profit organizations.



MSJ Baccalaureate and Master's degrees in Business programs are accredited by the Accreditation Council for Business Schools and Programs.

### CAREERS IN SPORT MANAGEMENT

ATHLETIC DIRECTOR

FACILITY OPERATIONS MANAGER

GAME DAY COORDINATOR

GUEST RELATIONS MANAGER

SPORT AGENT

SPORT MARKETER



#### SCAN TO FIND:

- Featured courses
- Program requirements and more!



**MOUNT ST. JOSEPH UNIVERSITY®**  
SCHOOL OF BUSINESS & COMMUNICATION

Office of Admission  
513-244-4531 | 800-654-9314  
[msj.edu](http://msj.edu) | [admission@msj.edu](mailto:admission@msj.edu)

School of Business  
513-244-4918  
[bizmount@msj.edu](mailto:bizmount@msj.edu)

# SPORT MANAGEMENT MAJOR - BACHELOR OF ARTS

FIRST YEAR-SEMESTER #1		FIRST YEAR- SEMESTER #2		UNIVERSITY CORE	
FYE 101 First-Year Experience	1	SPM 185 Hist & Socio-Cultural Dimensions of Sport	3	COMMON GOOD	
SPM 150 Intro to Sport Mgmt	3	ECO 211/ECO 212 Macro-/Micro-Economics	3	CORE 115 Common Ground	Code COR
ECO 211/ECO 212 Macro-/Micro-Economics	3	MTH 174* Statistics I	3	Justice & the Common Good	Code JCG
CORE 115 Common Ground	3	COM 100/ ENG 101	3	Ethics	Code CE
COM 100/ENG 101	3	Core requirement	3	Experiential Learning	Code EXP
SOC 103 Our Social World	3			Core Capstone	Code CCP
SECOND YEAR-SEMESTER #1		SECOND YEAR-SEMESTER #2		HUMANITIES	
SPM 240 Governance & Policy or Core requirement	3	SPM 240 Governance & Policy or Core requirement	3	Speech (COM 100)	Code C
ACC 213 Prin of Accounting I- Financial	3	ACC 214 Prin of Accounting II- Managerial	3	Writing (ENG 101)	Code C
BUS 210/ BUS 352 Business Law or Bus. Communications	3	BUS 210/BUS 352 Business Law or Bus. Communications	3	Literature (ENG)	Code CL
MTH 180*/MTH 193 Math for Business or Calculus I	3 or 4	BUS 240 Research Methods for Business Decision Making	3	Art or Music	Code CAM
MKT 300 Principles of Marketing	3	MGL 300 Management/Org Behavior	3	History	Code CH
CED 220 Found of Professionalism I		Core requirement	3	Religious Studies	Code CR
THIRD YEAR-SEMESTER #1		THIRD YEAR-SEMESTER #2		Philosophy	Code CP
SPM 330 Sport Marketing, Promo & Sales	3	SPM 395 Sport Finance & Dev.	3	SCIENCES	
SPM 380 Sport Law	3	SPM 396 Sport Mgmt Co-op or SPM Elective	3	Biology/Chemistry/Physics + Lab	Code CN
SPM Elective	3	SPM Elective	3	Mathematics	Code CMA
FIN 300 Corporate Finance	3	Business Ethics option <sup>#</sup>	3	SOC 103 Our Social World	Code CS
Core requirement	3	Core requirement	3	Choose one discipline:	
FOURTH YEAR-SEMESTER #1		FOURTH YEAR-SEMESTER #2		ECO 212 Microeconomics	Code CEP
SPM 396 Sport Mgmt Internship or SPM Elective	3	SPM 440 Current Issues Bus of Sport	3	PSY 103 Psychology	Code CEP
Core science requirement	4	BUS 498 Entrepreneurship & New Venture Creation	3	BUSINESS CORE	
Core requirement	3	Core Capstone	3	# Ethics elective options:	
BUS 505** Legal & Ethical Responsibility or Elective	3	MGT 585** Understanding & Managing Others or Elective	3	ETH: REL 251 Business Ethics (3) E/CE	
BUS 510** Social Responsibility for Managers or Elective	3	MKT 520** Marketing for Management or Elective	3	or	
4+1 MBA SEMESTER # 1		4+ 1 MBA SEMESTER #2		ETH: PHI 397 Ethical Conduct of Business (3) E/CE	
BUS 604 MBA Seminar I	3	BUS 606 MBA Seminar II	3	NOTES	
ECO 600 Global Economic Issues	3	ACC 600 Managerial Accounting	3	**Courses for 4+1 MBA students or students are encouraged to take Business electives.	
FIN 610 Managerial Finance	3	MGT 603 Project & Operations Management	3	*Students must have an appropriate math placement or complete MTH 098.	
MGT 602 Leadership in Orgs	3	MGT 607 Strategic Management	3	SPM 394 Sport Mgmt Internship (0) may be substituted for SPM 396 Sport Mgmt Internship (3) during the summer academic term only. If this option is selected, students must complete an additional SPM elective (3) to satisfy SPM degree requirements. 120 credit hours minimum needed to graduate	
				**Curriculum Guide does not replace advisement by a faculty member within the Sport Management program**	

Approved by CK on 3.12.2025



**MOUNT ST. JOSEPH  
UNIVERSITY®**

5701 Delhi Road  
Cincinnati, Ohio 45233-1670  
513-244-4200  
[www.msj.edu](http://www.msj.edu)

Mount St. Joseph University ("the University") is committed to providing an educational and employment environment free from discrimination or harassment on the basis of race, color, national origin, religion, sex, age, disability, sexual orientation, gender identity, veteran status or other minority or protected status. This commitment extends to the University's administration of its admission, financial aid, employment, and academic policies, as well as the University's athletic programs and other University-administered programs, services, and activities.

The University has designated the Vice President of Compliance Risk and Legal Affairs/General Counsel/Title IX Coordinator, (513) 244-4393, as the individual responsible for responding to inquiries, addressing complaints, and coordinating compliance with its responsibilities under Title IX of the Education Amendments of 1972 and other related federal and state civil rights laws. The University has designated the Chief Human Resources Officer, (513) 244-4979, as the individual responsible for responding to inquiries, issues, or complaints relating to discriminatory, harassing, or retaliatory conduct related to race, color, national origin, religion, age, disability, veteran status or any other legally protected status. The University has designated the Associate Provost for Academic Affairs, (513) 244-4614, as the individual responsible for responding for addressing formal complaints regarding compliance with its responsibilities under Section 504 of the Rehabilitation Act of 1973. 09-WO-002903