



SPORT MANAGEMENT

The Sport Management program of study familiarizes students with all aspects of the sport industry and prepares them to be leaders of the future. Our goal is to create a stimulating and cooperative learning environment for analyzing issues pertaining to the business and culture of sports. As one of the few sport-based degree programs housed within a business school, we offer a comprehensive, business-focused curriculum that incorporates classroom learning with real world, experiential learning. Sport Management students may enroll in the 4+1 MBA program during their senior year. This option enables students to graduate with two degrees in five years: a Bachelor of Science in Sport Management degree and a Master of Business Administration.

\$1,500

MOORE-ECKEL SCHOLARSHIP

Incoming first-year students majoring in Business may be eligible for this scholarship. To see eligibility requirements and other available scholarships, visit msj.edu/scholarships.

EARN YOUR BACHELOR'S & MASTER'S DEGREES WITH ONLY ONE EXTRA YEAR

The 4+1 MBA program combines the undergraduate degree and the master's degree and is open to business and non-business majors. For more information, contact mba@msj.edu.

BEYOND THE CLASSROOM

HANDS-ON EXPERIENCE

Co-op and Service Learning immerse students in the real world and provide rich opportunities for experiential learning and the application of skills and knowledge learned in the classroom. Students work with a faculty mentor and an industry professional in a variety of businesses and non-profit organizations.



INTERCOLLEGIATE ATHLETIC COMMUNICATION CERTIFICATE

This certificate gives you real experience behind the scenes with our athletic teams and is offered in partnership with College Sports Communicators (CSC). Learn more at msj.edu/iacc.



MSJ Baccalaureate and Master's degrees in Business programs are accredited by the Accreditation Council for Business Schools and Programs.

CAREERS IN SPORT MANAGEMENT

ATHLETIC DIRECTOR

FACILITY OPERATIONS MANAGER

GAME DAY COORDINATOR

GUEST RELATIONS MANAGER

SPORT AGENT

SPORT MARKETER



SCAN TO FIND:

- Featured courses
- Program requirements and more!



MOUNT ST. JOSEPH UNIVERSITY®

SCHOOL OF BUSINESS & COMMUNICATION

Office of Admission
513-244-4531 | 800-654-9314
msj.edu | admission@msj.edu

School of Business & Communication
513-244-4918
bizmount@msj.edu



NAME _____ ID# _____ CATALOG: 2025-2026
 ADVISOR _____ TENTATIVE _____ OFFICIAL _____

Program Requirements for a Major in Sport Management with Core Curriculum

COURSE #	DESCRIPTION	CREDITS	PREREQUISITES	Semester Completed/Grade TRANSFER	MSJ
Business Core- 42 hours					
ACC 213	Principles of Accounting 1 (3)				
ACC 214	Principles of Accounting II (3)		ACC 213		
BUS 210	Business Law I (3)				
BUS 240	Research Methods for Business Decision Making (3)				
BUS 352	Business Communications I (3)		COM 100, ENG 101		
BUS 498	Entrepreneurship and New Venture Creation (3)				
ECO 211	Principles of Macroeconomics (3) S				
ECO 212	Principles of Microeconomics (3) S/CEP				
FIN 300	Corporate Finance (3)		ACC 213		
ETH:PHI 397 OR ETH:REL 251	Ethical Conduct of Business (3) E/CE OR Business Ethics (3) E				
MGL 300	Management/ Org Behavior (3)				
MKT 300	Principles of Marketing (3)				
MTH 174	Statistics I (3) MA/CMA		MTH 098/Equivalent or Placement		
MTH 180 OR MTH 193	Math for Business (3) MA/CMA OR Concepts of Calculus (3) MA/CMA		MTH 098/Equivalent or Placement "C" or better in MTH 185 or placement		
Major Requirements- 24 hours					
SPM 150	Introduction to Sport Management (3)				
SPM 185	Historical & Socio-Cultural Dimensions in Sport (3)				
SPM 240	Governance & Policy in Sport (3)				
SPM 330	Sport Marketing, Promotion & Sales (3)				
SPM 380	Sport Law (3)				
SPM 395	Sport Finance & Development (3)				
SPM 396	Sport Management Internship (3) EXP		CED 220		
SPM 440	Current Issues Business of Sport (3)		SPM 150, 185, 240, 330, 380, 395		
Choose 3 of the following- 9 hours					
SPM 225	Principles of Athletic Administration (3)				
SPM 355	New Media & Public Relations (3)		COM 100, COM/ENG 101		
SPM 375	Sport Facilities and Event Management (3)				
SPM 386	International Sport Management (3)				
SPM 390	Contemporary Sport Leadership (3)				
Core Curriculum Requirements for a Baccalaureate Degree (37 hours)					
CORE 115	Common Ground (3) Code COR (Taken first semester at the Mount)				
JCG	Justice and the Common Good** (3) Code JCG **Pre-requisite: core REL course AND **Pre- or co-requisite: SOC 103 Our Social World				
CORE	Core Capstone (3) Code CCP (Taken senior year)				
COM 100	Spoken Word (3) Code C				
ENG 101	Written Word (3) Code C				
ENG	Literature (3) Code CL				
ART or MUS	Art or Music (Choose one) (3) Code CAM				
HIS	History (3) Code CH				
REL	Religious Studies (3) Code CR				
PHI	Philosophy (3) Code CP				
BIO or CHE or GEO or PHY	Natural Sciences with lab (4) Code CN				
SOC 103	Our Social World (3) Code CS				
General Credits to reach minimum 120 hours required for graduation					

PLEASE NOTE:

*All students are responsible for the information in the catalog.
 Please refer to the catalog for additional departmental/degree/major requirements, i.e. Residency, GPA, etc.*

Mount St. Joseph University ("the University") is committed to providing an educational and employment environment free from discrimination or harassment on the basis of race, color, national origin, religion, sex, age, disability, sexual orientation, gender identity, veteran status or other minority or protected status. This commitment extends to the University's administration of its admission, financial aid, employment, and academic policies, as well as the University's athletic programs and other University-administered programs, services, and activities.

The University has designated the Vice President of Compliance Risk and Legal Affairs/General Counsel/Title IX Coordinator, (513) 244-4393, as the individual responsible for responding to inquiries, addressing complaints, and coordinating compliance with its responsibilities under Title IX of the Education Amendments of 1972 and other related federal and state civil rights laws. The University has designated the Chief Human Resources Officer, (513) 244-4979, as the individual responsible for responding to inquiries, issues, or complaints relating to discriminatory, harassing, or retaliatory conduct related to race, color, national origin, religion, age, disability, veteran status or any other legally protected status. The University has designated the Associate Provost for Academic Affairs, (513) 244-4614, as the individual responsible for responding for addressing formal complaints regarding compliance with its responsibilities under Section 504 of the Rehabilitation Act of 1973. 09-WO-002903