

GRAPHIC DESIGN

Graphic design students discover a wealth of opportunities to explore and develop their creative spirit. New technologies are emphasized without compromising foundations. Students develop skills and competencies in problem solving, multi-page design, information graphics, and brand strategies along with a proficiency in the latest industry software. They also progress through rigorous studio fundamentals such as design concepts, typography, and drawing.



SCAN TO FIND:

- Featured courses
- Program requirements
- Virtual tour of Studio San Giuseppe and more!

BEYOND THE CLASSROOM

HANDS-ON EXPERIENCE

One of our hallmarks is working with charitable clients within the classroom, most notably non-profit organizations in Greater Cincinnati and beyond, whose missions align with the Mount's mission. Through research and visual translation in these projects, we gain an appreciation for diversity of cultures and beliefs as well as respect and concern for all persons.



GET INVOLVED WITH ART GUILD!

The Art Guild is a hands-on art making experience with real-world projects on and off campus. Students can earn an annual \$1,000 Renaissance Award. Contact *velma.dailey@msj.edu* for more information.

ART DIRECTOR FREELANCE DESIGNER MULTIMEDIA DESIGNER PRODUCTION ARTIST UI/UX DESIGNER

AFFORDABLE EDUCATION

PRESIDENT'S SCHOLARSHIP
FULL TUITION & FEES

DEAN'S SCHOLARSHIP up to \$24,000/year

MERIT SCHOLARSHIPS up to \$22,000/year

President's and Dean's scholarships are competitively awarded to high school seniors (class of 2023). To be eligible for consideration, you must apply by December 1, 2022. Merit scholarships are awarded based on high school GPA. For more information visit www.msj.edu/scholarships.

ALUMNI SUCCESS



98% of 2021 School of Arts & Humanities graduates were successfully employed, enrolled in graduate studies, or volunteering within six months of graduation. The knowledge rate for this survey was 80%.



MOUNT ST. JOSEPH UNIVERSITY®

SCHOOL OF ARTS & HUMANITIES

Office of Admission 513-244-4531 | 800-654-9314 www.msj.edu | admission@msj.edu Kurt Grannan, M.F.A.

Associate Professor of Graphic Design kurt.grannan@msj.edu Swati Chopra, M.Des.

Assistant Professor of Graphic Design swati.chopra@msj.edu

GRAPHIC DESIGN MAJOR - BACHELOR OF ARTS

FIRST YEAR-SEMESTER #1		FIRST YEAR- SEMESTER #2		UNIVERSITY CORE	
ART 101 Drawing I 3		ART 102 Drawing II 3		COMMON GOOD	
ART 103 2D Design	3	ART 106 3D Design	3	CORE 115 Common Ground	Code COR
GRD 110 Digital Literacy	3	ART 132 Artworld	3	Justice & the Common Good	Code JCG
COM 100/ENG 101	3	COM 100/ ENG 101	3	Ethics	Code CE
CORE 115	3	SOC 103	3	Experiential Learning	Code EXP
*ART 133 Art Guild option	1	*ART 133 Art Guild option	1	Core Capstone	Code CCP
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SECOND YEAR-SEMESTER #1		SECOND YEAR-SEMESTER #2		Speech (COM 100)	Code C
ART 121 World Art History	3	ART 230 Art History Design	3	Writing (ENG 101)	Code C
ART 281 Photography I	3	GRD 250 Typography I	3	Literature (ENG)	Code CL
GRD 255 Graphic Form	3	GRD 270 Web Design	3	Art or Music	Code CAM
GRD 207 Production Design	2	PHI 285 Philosophy of Art	3	History	Code CH
Core requirement	3	CED 220	1	Religious Studies	Code CR
Core requirement	3	Core requirement	3	Philosophy	Code CR Code CP
*ART 133 Art Guild option	1	*ART 133 Art Guild option	1	SCIENCES	Code CP
AKT 155 Art Guild option	1	AKT 133 Art Guild option	1		als Code CNI
THIRD YEAR-SEMESTER #1				Biology/Chemistry/Physics + I Mathematics	Code CMA
ART 280 Principles of Animation		ART History elective	3	SOC 103 Our Social World	Code CMA Code CS
GRD 353 Typography II	3	GRD 350 Hand to Pixel	3	SOC 103 Our Social World	Code CS
GRD 355 Typography II GRD 355 Info Graphics	3	GRD 356 Brand Identity	3	Cl 1' '. 1'	
GRD Experiential option	0-3	Core requirement	3	Choose one discipli	
Core requirement	3	Core requirement	3	ECO 212 Microeconomics	Code CEP
Core requirement	3	Core requirement	3	PSY 103 Psychology	Code CEP
FOURTH YEAR-SEMESTER #1		FOURTH YEAR-SEMESTER #2		<u>NOTES</u>	
GRD 400 Senior Seminar 1		GRD 456 Senior Degree Project	3		
GRD 455 Pro Portfolio	3	Core Capstone	3	120 credits hours minimum nee	adad ta
ART 301, 302, 304, 362	3	Core requirement	3		
or advisor approved course		Elective	3	graduate.	
Core requirement	3-4	Elective	3		
Elective	3			**Curriculum Guide does not replace	
				required advisement by a faculty member	
				within the Graphic Design program.**	
				within the Graphic Design prog	gram.**
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Approved_|G_03.20.2020



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The University has designated the Title IX Coordinator, (513) 244-4467, as the individual responsible for responding to inquiries, addressing complaints, and coordinating compliance with its responsibilities under Title IX of the Education Amendments of 1972 and other related federal and state civil rights laws. The University has designated the Director of Human Resources/Equal Opportunity Officer, (513) 244-4979, as the individual responsible for responding to inquiries, issues, or complaints relating to discriminatory, harassing, or retaliatory conduct related to race, color, national origin, religion, age, disability, or any other legally protects status. The University has designated the Associate Provost for Academic Affairs, (513) 244-4614, as the individual responsible for responding for addressing formal complaints regarding compliance with its responsibilities under Section 504 of the Rehabilitation Act of 1973. 09-WO-002158/22/600