GRAPHIC DESIGN

Graphic design students discover a wealth of opportunities to explore and develop their creative spirit. New technologies are emphasized without compromising foundations. Students develop skills and competencies in problem solving, multi-page design, information graphics, and brand strategies along with a proficiency in the latest industry software. They also progress through rigorous studio fundamentals such as design concepts, typography, and drawing.

$11,000+

IN ART SCHOLARSHIPS

The Mount offers more than $11,000 in scholarships and awards to undergraduate art students.

All scholarships are renewable for four years. For elibility requirements, visit *msj.edu/art-scholarship.*

100%

CAREER OUTCOMES RATE

100% of Creative Arts graduates were successfully employed, enrolled in graduate studies, or volunteering within six months of graduation. The knowledge rate for this survey was 78.6%.

BEYOND THE CLASSROOM

One of our hallmarks is working with charitable clients within the classroom, most notably non-profit organizations in Greater Cincinnati and beyond, whose missions align with the Mount's mission. Through research and visual translation in these projects, we gain an appreciation for diversity of cultures and beliefs as well as respect and concern for all persons.

GET INVOLVED WITH ART GUILD!

The Art Guild is an art making experience built on collaboration with community-based projects on and off campus. Students can earn an annual $1,000 Renaissance Award. Please contact *michaelann.kelley@ msj.edu* for more information.

CAREERS IN GRAPHIC DESIGN

ART DIRECTOR	FREELANCE DESIGNER
GRAPHIC DESIGNER	MULTIMEDIA DESIGNER
PRODUCTION ARTIST	UI/UX DESIGNER

SCAN TO FIND:
- Featured courses
- Program requirements
- Virtual tour of Studio San Giuseppe and more!

MOUNT ST. JOSEPH UNIVERSITY®
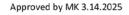
SCHOOL OF ARTS & SCIENCES

Office of Admission
513-244-4531 | 800-654-9314
msj.edu | admission@msj.edu

Kurt Grannan, M.F.A.
Associate Professor of Art & Design
kurt.grannan@msj.edu

Swati Chopra, M.Des.
Assistant Professor of Art & Design
swati.chopra@msj.edu

GRAPHIC DESIGN MAJOR - BACHELOR OF FINE ARTS

FIRST YEAR-SEMESTER #1

ART 101 Drawing I	3
ART 103 2D Design	3
GRD 110 Digital Literacy	3
COM 100/ENG 101	3
CORE 115 Common Ground	3
*ART 133 Art Guild option	1

FIRST YEAR- SEMESTER #2

ART 102 Drawing II	3
ART 106 3D Design	3
ART 132 Artworld	3
COM 100/ ENG 101	3
SOC 103 Our Social World	3
*ART 133 Art Guild option	1

SECOND YEAR-SEMESTER #1

ART 281 Digital Photography I	3
GRD 255 Graphic Form	3
GRD 207 Production Design	2
Core requirement	3
Core requirement	3
Core requirement	3
*ART 133 Art Guild option	1

SECOND YEAR-SEMESTER #2

ART 230 History of Design: Handmade to Apple	3
ART 121 World Art History	3
GRD 250 Typography I	3
GRD 270 Web & Experience Des.	3
PHI 285 Philosophy of Art	3
CED 220 Found of Professionalism	1
*ART 133 Art Guild option	1

THIRD YEAR-SEMESTER #1

ART 280 Time Studio	3
GRD 353 Typography II	3
GRD 355 Infographics & Exp Des.	3
Core requirement	3
Core requirement	3
*ART 133 Art Guild option	1

THIRD YEAR-SEMESTER #2

ART History elective	3
GRD 350 Hand to Pixel	3
GRD 356 Brand Identity Design	3
GRD 356S Service Learning	1
Core requirement	3
*ART 133 Art Guild option	1

FOURTH YEAR-SEMESTER #1

GRD 400 Senior Design Seminar	1
GRD 455 Professional Portfolio	3
ART 301 Figure, ART 362 Print or advisor approved course	3
Core science requirement	4
Elective	3
*ART 133 Art Guild option	1

FOURTH YEAR-SEMESTER #2

GRD 456 Senior Degree Project	3
Core Capstone	3
Core requirement	3
Elective	3
Elective	3
*ART 133 Art Guild option	1

UNIVERSITY CORE

COMMON GOOD

CORE 115 Common Ground	Code COR
Justice & the Common Good	Code JCG
Ethics	Code CE
Experiential Learning	Code EXP
Core Capstone	Code CCP

HUMANITIES

Speech (COM 100)	Code C
Writing (ENG 101)	Code C
Literature (ENG)	Code CL
Art or Music	Code CAM
History	Code CH
Religious Studies	Code CR
Philosophy	Code CP

SCIENCES

Biology/Chemistry/Physics + Lab	Code CN
Mathematics	Code CMA
SOC 103 Our Social World	Code CS

Choose one discipline:

ECO 212 Microeconomics	Code CEP
PSY 103 Psychology	Code CEP

NOTES

120 credit hours minimum needed to graduate.

70-73 credit hours are needed for the Graphic Design major

Curriculum Guide does not replace required advisement by a faculty member within the Graphic Design program

Approved by MK 3.14.2025

MSJ 1920

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UNIVERSITY®

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