



# GRAPHIC DESIGN

The Graphic Design program at MSJ prepares students for today's fast-moving creative careers by blending strong design foundations with current industry practices. Students build skills in typography, visual communication, branding, packaging, UI/UX, information design, and emerging technologies while gaining hands-on experience with professional software and real-world projects. The program emphasizes creative problem-solving, strategic thinking, portfolio development, and career readiness, helping students create work for print, digital, interactive, and brand-focused platforms. Through studio-based learning and contemporary tools, students develop the confidence and versatility needed to succeed in the evolving design industry.

## \$11,000+

### IN ART SCHOLARSHIPS

The Mount offers more than \$11,000 in scholarships and awards to undergraduate art students.

All scholarships are renewable for four years. For eligibility requirements, visit [msj.edu/art-scholarship](https://msj.edu/art-scholarship).

## 98.9%

### CAREER OUTCOMES RATE

98.9 percent of School of Art & Sciences graduates were successfully employed, enrolled in graduate studies, or volunteering within six months of graduation.

### BEYOND THE CLASSROOM

One hallmark of the Graphic Design program is real-world, mission-aligned design work. Students collaborate with charitable and community-based clients in the region and beyond, using research and visual communication to support meaningful causes.

Through Design Hub, our faculty-led, student-powered design studio, students also work on local, national, and international projects. These experiences help them build professional portfolios with real client work while strengthening collaboration, problem-solving, cultural awareness, and career-ready design skills.

### GET INVOLVED WITH ART GUILD!



The Art Guild is an art making experience built on collaboration with community-based projects on and off campus. Students can earn an annual \$1,000 Renaissance

Award. Please contact [kurt.grannan@msj.edu](mailto:kurt.grannan@msj.edu) for more information.

### CAREERS IN GRAPHIC DESIGN

ART DIRECTOR

BRAND DESIGNER

FREELANCE DESIGNER

GRAPHIC DESIGNER

PACKAGING DESIGNER

UI/UX DESIGNER



### SCAN TO FIND:

- Featured courses
- Program requirements
- Virtual tour of Studio San Giuseppe and more!



# MOUNT ST. JOSEPH UNIVERSITY®

## SCHOOL OF ARTS & SCIENCES

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# GRAPHIC DESIGN MAJOR - BACHELOR OF FINE ARTS

| FIRST YEAR-SEMESTER #1                                   |   | FIRST YEAR- SEMESTER #2            |   | UNIVERSITY CORE                                                                                                 |          |
|----------------------------------------------------------|---|------------------------------------|---|-----------------------------------------------------------------------------------------------------------------|----------|
| ART 101 Drawing I                                        | 3 | ART 102 Drawing II                 | 3 | COMMON GOOD                                                                                                     |          |
| ART 103 2D Design                                        | 3 | ART 106 3D Design                  | 3 | CORE 115 Common Ground                                                                                          | Code COR |
| GRD 110 Digital Literacy                                 | 3 | ART 132 Artworld                   | 3 | Justice & the Common Good                                                                                       | Code JCG |
| COM 100/ENG 101                                          | 3 | COM 100/ ENG 101                   | 3 | Ethics                                                                                                          | Code CE  |
| CORE 115 Common Ground                                   | 3 | SOC 103 Our Social World           | 3 | Experiential Learning                                                                                           | Code EXP |
| *ART 133 Art Guild option                                | 1 | *ART 133 Art Guild option          | 1 | Core Capstone                                                                                                   | Code CCP |
| SECOND YEAR-SEMESTER #1                                  |   | SECOND YEAR-SEMESTER #2            |   | HUMANITIES                                                                                                      |          |
| ART 281 Digital Photography I                            | 3 | ART 230 History of Design:         |   | Speech (COM 100)                                                                                                | Code C   |
| GRD 255 Graphic Form                                     | 3 | Handmade to Apple^^                | 3 | Writing (ENG 101)                                                                                               | Code C   |
| GRD 207 Production Design                                | 2 | ART 121 World Art History          | 3 | Literature (ENG)                                                                                                | Code CL  |
| Core requirement                                         | 3 | GRD 250 Typography I               | 3 | Art or Music                                                                                                    | Code CAM |
| Core requirement                                         | 3 | GRD 270 Web & Experience Des.      | 3 | History                                                                                                         | Code CH  |
| Core requirement                                         | 3 | PHI 285 Philosophy of Art          | 3 | Religious Studies                                                                                               | Code CR  |
| *ART 133 Art Guild option                                | 1 | CED 220 Found of Professionalism I |   | Philosophy                                                                                                      | Code CP  |
|                                                          |   | *ART 133 Art Guild option          | 1 | SCIENCES                                                                                                        |          |
| THIRD YEAR-SEMESTER #1                                   |   | THIRD YEAR-SEMESTER #2             |   | Biology/Chemistry/Physics + Lab                                                                                 | Code CN  |
| ART 280 Time Studio^^                                    | 3 | ART History elective               | 3 | Mathematics                                                                                                     | Code CMA |
| GRD 353 Typography II                                    | 3 | GRD 350 Hand to Pixel              | 3 | SOC 103 Our Social World                                                                                        | Code CS  |
| GRD 355 Infographics & Exp Des.                          | 3 | GRD 356 Brand Identity Design      | 3 | Choose one discipline:                                                                                          |          |
| Core requirement                                         | 3 | GRD 356S Service Learning          | 1 | ECO 212 Microeconomics                                                                                          | Code CEP |
| Core requirement                                         | 3 | Core requirement                   | 3 | PSY 103 Psychology                                                                                              | Code CEP |
| *ART 133 Art Guild option                                | 1 | *ART 133 Art Guild option          | 1 | NOTES                                                                                                           |          |
| FOURTH YEAR-SEMESTER #1                                  |   | FOURTH YEAR-SEMESTER #2            |   | 120 credit hours minimum needed to graduate.                                                                    |          |
| GRD 400 Senior Design Seminar                            | 1 | GRD 456 Senior Degree Project      | 3 | 70-73 credit hours are needed for the Graphic Design major                                                      |          |
| GRD 455 Professional Portfolio                           | 3 | Core Capstone                      | 3 | **Curriculum Guide does not replace required advisement by a faculty member within the Graphic Design program** |          |
| ART 301 Figure, ART 362 Print or advisor approved course | 3 | Core requirement                   | 3 | ^^Course offered every other academic year                                                                      |          |
| Core science requirement                                 | 4 | Elective                           | 3 |                                                                                                                 |          |
| Elective                                                 | 3 | Elective                           | 3 |                                                                                                                 |          |
| *ART 133 Art Guild option                                | 1 | *ART 133 Art Guild option          | 1 |                                                                                                                 |          |

Approved by MK 06.05.2026



**MOUNT ST. JOSEPH  
UNIVERSITY®**

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