



COMMUNICATION & NEW MEDIA STUDIES

Students majoring in Communication & New Media Studies become citizens and professionals equipped with exceptional oral, written, visual, interpersonal, and group communication skills. They acquire knowledge to serve their communities and organizations. Students are encouraged to choose from concentration areas such as: Communication Design, Communication Leadership, Health Communication, Sports Communication, and Strategic Communication. The experience students gain in speaking, writing, collaborating, and creating mediated messages prepares them for success in their careers, communities, and personal lives.

\$1,000

PEAK PRODUCTIONS AWARD

For more information, email bevin.blankenbuehler@msj.edu.

All scholarships are renewable for four years. For eligibility requirements, visit msj.edu/scholarships.

EARN YOUR BACHELOR'S & MASTER'S DEGREES WITH ONLY ONE EXTRA YEAR

The 4+1 MBA program combines the undergraduate degree and the master's degree and is open to business and non-business majors. For more information, contact mba@msj.edu.

BEYOND THE CLASSROOM

PAID EXPERIENTIAL LEARNING

Co-op and Service Learning requirements immerse students in the real world and enable direct application of skills and knowledge learned in the classroom. Students are able to earn paid experiential learning credits every semester enrolled in our program. Students work with faculty and employer supervisors in a variety of non-profit and for-profit organizations and community partners.

JOIN PEAK PRODUCTIONS!



Peak Productions is your opportunity to learn about video production in the field. You get real-world, hands-on experience, which is the best way to build good production value and storytelling skills. Set yourself apart from the TikTok crowd and elevate your videos by joining today. Elevate your videos and earn a \$1,000 Renaissance Award. Contact bevin.blankenbuehler@msj.edu for more information.

CAREER POTENTIAL

SPORTS
BROADCAST
JOURNALIST

GRAPHIC
COMMUNICATIONS

SOCIAL MEDIA
MARKETER

CORPORATE
EVENT
PLANNER

PUBLIC HEALTH
& ADVOCACY

PUBLIC
RELATIONS
PRACTITIONER



SCAN TO FIND:

- Featured courses
- Program requirements
- Details about our five concentrations and more!



MOUNT ST. JOSEPH UNIVERSITY®

SCHOOL OF BUSINESS & COMMUNICATION

Office of Admission
513-244-4531 | 800-654-9314
msj.edu | admission@msj.edu

Robert Bodle, Ph.D.
Professor and Chair
Department of Communication & New Media Studies
robert.bodle@msj.edu



NAME _____ ID# _____ CATALOG: 2025-2026
 ADVISOR _____ TENTATIVE _____ OFFICIAL _____

Program Requirements for a Major in Communication and New Media Studies with Core Curriculum (Bachelor of Arts)

REQUIRED CORE MAJOR COURSES – 27 credit hours (required)				
Course #	Course Name, Credits	Prerequisites	TRANSFER CREDITS	MSJU CREDITS
COM 201	New Media, Culture, and Society (3)	COM 100 & ENG 101		
COM 220	Visual Communication (3)	COM 100 & ENG 101		
COM 250	Digital Video Production (3)			
COM 295	Writing for New Media (3)	COM 100 & ENG 101		
COM 303	Communication & Media Theory (3)	COM 100 & ENG 101		
COM 311	New Media Law and Ethics (3)	COM 100 & ENG 101		
COM 321	Public Relations in the Digital Age (3)	COM 100 & ENG 101		
COM 410	Research Methods (3)	COM 100 & ENG 101		
COM 498	Senior Thesis: New Media Campaign and Blogfolio Design (3)	Student must have at least 75 hours of completed course work		
COGNATE COURSES – 4 credit hours (required):				
CED 220	Foundations of Professionalism (1)			
GRD 110	Digital Literacy (3)			
COM ELECTIVES – 6 credit hours minimum 200 LEVEL OR ABOVE (required)				
Be sure to talk with your advisor about adding a Concentration—may determine the Electives and Core Curriculum Courses you choose				
EXPERENTIAL LEARNING – 8-9 credit hours (co-op, internship, SL, and/or Renaissance Group required):				
Year One				
Year Two				
Year Three				
Year Four				
CORE CURRICULUM REQUIREMENTS for a Baccalaureate Degree (37-40 Hours)				
CORE 115	Common Ground (3) Code COR (Taken first semester at the Mount)			
JCG	Justice and the Common Good ** (3) Code JCG **Pre-requisite: core REL course AND **Pre- or co-requisite: SOC 103 Our Social World			
CORE	Core Capstone (3) Code CCP			
COM 100	Spoken Word (3) Code C			
ENG 101	Written Word (3) Code C			
ENG	Literature (3) Code CL			
ART or MUS	Art or Music (choose one) (3) Code CAM			
HIS	History (3) Code CH			
REL	Religious Studies (3) Code CR			
PHI	Philosophy (3) Code CP			
ETH	Ethics (3) Code CE			
BIO or CHE or GEO or PHY	Natural Sciences with Lab (4) Code CN			
MTH	Mathematics (3) Code CMA			
SOC 103	Our Social World (3) Code CS			
PSY 103 or ECO 212	Psychology or Microeconomics (3) Code CEP			

Residency Requirements: 9 hours Minimum grade of "C" in all major courses

PLEASE NOTE: All students are responsible for the information in the catalog.

2025-2026/CNMS_Profile Sheet_Revised.08.01.25

Mount St. Joseph University ("the University") is committed to providing an educational and employment environment free from discrimination or harassment on the basis of race, color, national origin, religion, sex, age, disability, sexual orientation, gender identity, veteran status or other minority or protected status. This commitment extends to the University's administration of its admission, financial aid, employment, and academic policies, as well as the University's athletic programs and other University-administered programs, services, and activities.

The University has designated the Vice President of Compliance Risk and Legal Affairs/General Counsel/Title IX Coordinator, (513) 244-4393, as the individual responsible for responding to inquiries, addressing complaints, and coordinating compliance with its responsibilities under Title IX of the Education Amendments of 1972 and other related federal and state civil rights laws. The University has designated the Chief Human Resources Officer, (513) 244-4979, as the individual responsible for responding to inquiries, issues, or complaints relating to discriminatory, harassing, or retaliatory conduct related to race, color, national origin, religion, age, disability, veteran status or any other legally protected status. The University has designated the Associate Provost for Academic Affairs, (513) 244-4614, as the individual responsible for responding for addressing formal complaints regarding compliance with its responsibilities under Section 504 of the Rehabilitation Act of 1973. 09-WO-002903