



# COMMUNICATION & NEW MEDIA STUDIES

Students majoring in Communication & New Media Studies are people persons. They develop as effective, confident, and ethical communicators, honing their capacity for critical and creative thinking as well as their understanding of diverse perspectives. The experience they gain in speaking, writing, collaborating, and creating mediated messages prepares them for success in their careers, communities, and personal lives.



## SCAN TO FIND:

- Featured courses
- Program requirements
- New Media Lab information and more!

## BEYOND THE CLASSROOM

### HANDS-ON EXPERIENCE

Co-op and service learning opportunities immerse Communication & New Media Studies students in the real world and enable direct application of skills and knowledge learned in the classroom. Students work under the supervision of a faculty member and an agency professional in a variety of non-profit and for-profit organizations and community partners.



### JOIN PEAK PRODUCTIONS!

Peak Productions is your opportunity to learn about video production in the field. You get real-world, hands-on experience,

which is the best way to build good production value and storytelling skills. Set yourself apart from the Instagram crowd and elevate your videos by joining today. Students can earn an annual \$1,000 Renaissance Award. Elevate your videos and earn a \$1,000 Renaissance Award. Contact [bevin.blankenbuehler@msj.edu](mailto:bevin.blankenbuehler@msj.edu) for more information.

## AFFORDABLE EDUCATION

**PRESIDENT'S SCHOLARSHIP**  
FULL TUITION & FEES

**DEAN'S SCHOLARSHIP**  
up to \$24,000/year

**MERIT SCHOLARSHIPS**  
up to \$22,000/year

President's and Dean's scholarships are competitively awarded to high school seniors (class of 2023). To be eligible for consideration, you must apply by December 1, 2022. Merit scholarships are awarded based on high school GPA. For more information visit [www.msj.edu/scholarships](http://www.msj.edu/scholarships).

## CAREERS IN COMMUNICATION & NEW MEDIA STUDIES

BROADCAST  
JOURNALIST

CAREER  
COACH

CORPORATE  
EVENT PLANNER

HIGHER  
EDUCATION  
ADMINISTRATION

PUBLIC  
RELATIONS  
PRACTITIONER

SOCIAL MEDIA  
MARKETER

## ALUMNI SUCCESS

98%

### CAREER OUTCOMES RATE

98% of 2021 School of Arts & Humanities graduates were successfully employed, enrolled in graduate studies, or volunteering within six months of graduation. The knowledge rate for this survey was 80%.



**MOUNT ST. JOSEPH UNIVERSITY®**

**SCHOOL OF ARTS & HUMANITIES**

Office of Admission  
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[www.msj.edu](http://www.msj.edu) | [admission@msj.edu](mailto:admission@msj.edu)

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# COMMUNICATION & NEW MEDIA STUDIES MAJOR - BACHELOR OF ARTS

FIRST YEAR-SEMESTER #1	FIRST YEAR- SEMESTER #2	UNIVERSITY CORE
GRD 110 Dig Literacy 1	COM 100/ ENG 101 3	COMMON GOOD
COM 100/ENG 101 3	Core requirement 3	CORE 115 Common Ground Code COR
CORE 115 3	Core requirement 3	Justice & the Common Good Code JCG
SOC 103 3	Core requirement 3	Ethics Code CE
Core requirement 3	Elective 3	Experiential Learning Code EXP
Core requirement 3		Core Capstone Code CCP
SECOND YEAR-SEMESTER #1	SECOND YEAR-SEMESTER #2	HUMANITIES
ART 103/ART 281 2D Design or Digital Photography I 3	COM 202 Intro to Comm Theory 3	Speech (COM 100) Code C
COM 201 New Media, Culture & Society 3	COM 211 New Media Theory 3	Writing (ENG 101) Code C
COM 220 Visual Comm 3	COM 251 Dig Video Post-prod 3	Literature (ENG) Code CL
COM 250 Dig Video Production 3	Core requirement 3	Art or Music Code CAM
CED 220 Found. Of Professional 1	Core requirement 3	History Code CH
Core requirement 3		Religious Studies Code CR
		Philosophy Code CP
THIRD YEAR-SEMESTER #1	THIRD YEAR-SEMESTER #2	SCIENCES
COM 295 Writing for New Media Environments 3	COM 311 New Med. Law & Ethics 3	Biology/Chemistry/Physics + Lab Code CN
COM elective 3	COM 321 PR in the Digital Age 3	Mathematics Code CMA
Core requirement 3	COM elective 3	SOC 103 Our Social World Code CS
Core requirement 3	Elective 3	
Elective 3	Elective 3	Choose one discipline:
		ECO 212 Microeconomics Code CEP
		PSY 103 Psychology Code CEP
FOURTH YEAR-SEMESTER #1	FOURTH YEAR-SEMESTER #2	NOTES
COM 410 Research Methods 3	COM 498 Senior Thesis 3	One "Elective" will need to be COM 396/496 to meet the experiential learning requirement for the major and the core.
Elective 3	Core Capstone 3	
Elective 3	Elective 3	120 credits hours minimum needed to graduate.
Elective 3	Elective 3	
Elective 3	Elective 3	**Curriculum Guide does not replace advisement by a faculty member within the Communication & New Media Studies program.**



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