



COMMUNICATION & NEW MEDIA STUDIES

Students majoring in Communication & New Media Studies become citizens and professionals equipped with exceptional oral, written, visual, interpersonal, and group communication skills. They acquire knowledge to serve their communities and organizations. Majors are encouraged to choose from concentration areas such as: Communication Design, Communication Leadership, Health Communication, Sports Communication, and Strategic Communication. The experience students gain in speaking, writing, collaborating, and creating mediated messages prepares them for success in their careers, communities, and personal lives.



SCAN TO FIND:

- Featured courses.
- Program requirements.
- New Media Lab information and more!

BEYOND THE CLASSROOM

PAID EXPERIENTIAL LEARNING



Co-op and Service Learning requirements immerse Communication & New Media Studies students in the real world and enable direct application of skills and knowledge learned in the classroom. Students are able to earn paid experiential learning credits every semester enrolled in our program. Students work with faculty and employer supervisors in a variety of non-profit and for-profit organizations and community partners.



JOIN PEAK PRODUCTIONS!

Peak Productions is your opportunity to learn about video production in the field. You get real-world, hands-on experience, which is the best way to build good production value and storytelling skills. Set yourself apart from the TikTok crowd and elevate your videos by joining today. Elevate your videos and earn a \$1,000 Renaissance Award. Contact bevin.blankenbuehler@msj.edu for more information.

AFFORDABLE EDUCATION

\$1,000

PEAK PRODUCTIONS AWARD

For more information, email bevin.blankenbuehler@msj.edu.

All scholarships are renewable for four years. For eligibility requirements, visit msj.edu/scholarships.

CAREERS IN COMMUNICATION & NEW MEDIA STUDIES

CORPORATE
EVENT PLANNER

GRAPHIC
COMMUNICATIONS

PUBLIC
HEALTH &
ADVOCACY

PUBLIC
RELATIONS
PRACTITIONER

SOCIAL MEDIA
MARKETER

SPORTS
BROADCAST
JOURNALIST

ALUMNI SUCCESS

97.5%

CAREER OUTCOMES RATE

More than 97% of 2023 School of Business & Communication graduates were successfully employed, enrolled in graduate studies, or volunteering within six months of graduation. The knowledge rate for this survey was 88.9%.



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