



## Communication & New Media Studies Major – Bachelor of Arts With Sports Communication Concentration

FIRST YEAR-SEMESTER #1	FIRST YEAR- SEMESTER #2	UNIVERSITY CORE
COM 100/ENG 101 3	COM 100/ENG 101 3	COMMON GOOD
CORE 115 3	Core requirement 3	CORE 115 Common Ground Code COR
SOC 103 3	Core requirement 3	Justice & the Common Good Code JCG
GRD 110 Digital Literacy 3	Core requirement 3	Ethics Code CE
Core requirement 3	Core requirement 3	Experiential Learning Code EXP
		Core Capstone Code CCP
SECOND YEAR-SEMESTER #1	SECOND YEAR-SEMESTER #2	HUMANITIES
COM 201 New Media, Culture & Society 3	COM 251 Dig Video Post-Prod. 3	Speech (COM 100) Code C
COM 220 Visual Comm. 3	COM 295 Writing for New Media Environments 3	Writing (ENG 101) Code C
COM 250 Digital Video Prod. 3	MGL elective 3	Literature (ENG) Code CL
SPM 150 Intro to Sport Mgmt 3	SPM 185 Historical & Socio-Cultural Dimensions of Sport 3	Art or Music Code CAM
CED 220 Foundations of Professionalism 1	CED 370 Creating your Career 2	History Code CH
Core requirement 3		Religious Studies Code CR
		Philosophy Code CP
THIRD YEAR-SEMESTER #1	THIRD YEAR-SEMESTER #2	SCIENCES
COM 303 Comm & Media Theory 3	COM 311 New Media Law & Ethics 3	Biology/Chemistry/Physics + Lab Code CN
SPM 240 Governance & Policy in Sport 3	COM 321 Public Relations in the Digital Age 3	Mathematics Code CMA
Core requirement 3	COM Experiential Learning 3	SOC 103 Our Social World Code CS
Core requirement 3	SPM 330 Sport Mktng, Promo & Sales 3	Choose one discipline:
Core requirement 3	SPM 355 New Media & Public Relations 3	ECO 212 Microeconomics Code CEP
		PSY 103 Psychology Code CEP
FOURTH YEAR-SEMESTER #1	FOURTH YEAR-SEMESTER #2	NOTES
COM 410 Research Methods 3	COM 498 Senior Thesis 3	120 credits hours minimum needed to graduate.
COM Experiential Learning 3	COM Experiential Learning 3	
Core requirement 3	COM elective 3	**Curriculum Guide does not replace advisement by a faculty member within the Communication & New Media Studies program.**
SPM elective 3	Core Capstone 3	
Elective 3		
<i>Pick one SPM elective option:</i>	<i>Pick one COM elective option:</i>	
SPM 225 Principles of Athletic Administration 3	COM 380 Newswriting 3	
SPM 375 Sport Facilities & Event Management 3	COM 388 Feature Writing 3	
SPM 380 Sport Law 3		
SPM 386 International Sport Mgmt 3		