



GRAPHIC DESIGN

Graphic design students discover a wealth of opportunities to explore and develop their creative spirit. New technologies are emphasized without compromising foundations. Students develop skills and competencies in problem solving, multi-page design, information graphics, and brand strategies along with a proficiency in the latest industry software. They also progress through rigorous studio fundamentals such as design concepts, typography, and drawing.



SCAN TO FIND:

- Featured courses.
- Program requirements.
- Virtual tour of Studio San Giuseppe and more!

BEYOND THE CLASSROOM

HANDS-ON EXPERIENCE

One of our hallmarks is working with charitable clients within the classroom, most notably non-profit organizations in Greater Cincinnati and beyond, whose missions align with the Mount's mission. Through research and visual translation in these projects, we gain an appreciation for diversity of cultures and beliefs as well as respect and concern for all persons.



GET INVOLVED WITH ART GUILD!

The Art Guild is an art making experience built on collaboration with community-based projects on and off campus. Students can earn an annual \$1,000 Renaissance Award. Please contact michaelann.kelley@msj.edu for more information.

AFFORDABLE EDUCATION

\$11,000+

IN ART SCHOLARSHIPS

The Mount offers more than \$11,000 in scholarships and awards to undergraduate art students.

All scholarships are renewable for four years. For eligibility requirements, visit www.msj.edu/art-scholarship.

CAREERS IN GRAPHIC DESIGN

ART DIRECTOR

FREELANCE DESIGNER

GRAPHIC DESIGNER

MULTIMEDIA DESIGNER

PRODUCTION ARTIST

UI/UX DESIGNER

ALUMNI SUCCESS

100%

CAREER OUTCOMES RATE

100% of 2022 School of Arts & Humanities graduates were successfully employed, enrolled in graduate studies, or volunteering within six months of graduation. The knowledge rate for this survey was 85%.



MOUNT ST. JOSEPH UNIVERSITY®

SCHOOL OF ARTS & HUMANITIES

Office of Admission
513-244-4531 | 800-654-9314
www.msj.edu | admission@msj.edu

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GRAPHIC DESIGN MAJOR - BACHELOR OF ARTS

| FIRST YEAR-SEMESTER #1 | FIRST YEAR- SEMESTER #2 | UNIVERSITY CORE |
|---|---------------------------------|--|
| ART 101 Drawing I 3 | ART 102 Drawing II 3 | COMMON GOOD |
| ART 103 2D Design 3 | ART 106 3D Design 3 | CORE 115 Common Ground Code COR |
| GRD 110 Digital Literacy 3 | ART 132 Artworld 3 | Justice & the Common Good Code JCG |
| COM 100/ENG 101 3 | COM 100/ ENG 101 3 | Ethics Code CE |
| CORE 115 3 | SOC 103 3 | Experiential Learning Code EXP |
| *ART 133 Art Guild option 1 | *ART 133 Art Guild option 1 | Core Capstone Code CCP |
| | | HUMANITIES |
| | | Speech (COM 100) Code C |
| | | Writing (ENG 101) Code C |
| | | Literature (ENG) Code CL |
| | | Art or Music Code CAM |
| | | History Code CH |
| | | Religious Studies Code CR |
| | | Philosophy Code CP |
| | | SCIENCES |
| | | Biology/Chemistry/Physics + Lab Code CN |
| | | Mathematics Code CMA |
| | | SOC 103 Our Social World Code CS |
| | | Choose one discipline: |
| | | ECO 212 Microeconomics Code CEP |
| | | PSY 103 Psychology Code CEP |
| | | NOTES |
| | | 120 credits hours minimum needed to graduate. |
| | | **Curriculum Guide does not replace required advisement by a faculty member within the Graphic Design program.** |
| SECOND YEAR-SEMESTER #1 | SECOND YEAR-SEMESTER #2 | |
| ART 121 World Art History 3 | ART 230 Art History Design 3 | |
| ART 281 Photography I 3 | GRD 250 Typography I 3 | |
| GRD 255 Graphic Form 3 | GRD 270 Web Design 3 | |
| GRD 207 Production Design 2 | PHI 285 Philosophy of Art 3 | |
| Core requirement 3 | CED 220 1 | |
| Core requirement 3 | Core requirement 3 | |
| *ART 133 Art Guild option 1 | *ART 133 Art Guild option 1 | |
| THIRD YEAR-SEMESTER #1 | THIRD YEAR-SEMESTER #2 | |
| ART 280 Principles of Animation 3 | ART History elective 3 | |
| GRD 353 Typography II 3 | GRD 350 Hand to Pixel 3 | |
| GRD 355 Info Graphics 3 | GRD 356 Brand Identity 3 | |
| GRD Experiential option 0-3 | Core requirement 3 | |
| Core requirement 3 | Core requirement 3 | |
| FOURTH YEAR-SEMESTER #1 | FOURTH YEAR-SEMESTER #2 | |
| GRD 400 Senior Seminar 1 | GRD 456 Senior Degree Project 3 | |
| GRD 455 Pro Portfolio 3 | Core Capstone 3 | |
| ART 301, 362 or advisor approved course 3 | Core requirement 3 | |
| Core requirement 3-4 | Elective 3 | |
| Elective 3 | Elective 3 | |

Approved_MK_05.11.23



MOUNT ST. JOSEPH UNIVERSITY®

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Mount St. Joseph University ("the University") is committed to providing an educational and employment environment free from discrimination or harassment on the basis of race, color, national origin, religion, sex, age, disability, sexual orientation, gender identity, veteran status or other minority or protected status. This commitment extends to the University's administration of its admission, financial aid, employment, and academic policies, as well as the University's athletic programs and other University-administered programs, services, and activities.

The University has designated the Vice President of Compliance Risk and Legal Affairs/General Counsel/Title IX Coordinator, (513) 244-4393, as the individual responsible for responding to inquiries, addressing complaints, and coordinating compliance with its responsibilities under Title IX of the Education Amendments of 1972 and other related federal and state civil rights laws. The University has designated the Chief Human Resources Officer, (513) 244-4979, as the individual responsible for responding to inquiries, issues, or complaints relating to discriminatory, harassing, or retaliatory conduct related to race, color, national origin, religion, age, disability, veteran status or any other legally protected status. The University has designated the Associate Provost for Academic Affairs, (513) 244-4614, as the individual responsible for responding for addressing formal complaints regarding compliance with its responsibilities under Section 504 of the Rehabilitation Act of 1973. 09-WO-002425/23/700